

**Arizona Historical Society  
Southern Arizona Chapter Board Meeting  
January 11, 2011**

Present: Betty Bear, Ann Boice, Chris Carroll, Gene Caywood, Susan DeConcini, Pete Hershberger, Charles Irwin, William Kelly, Colleen Mathis, Pat Rondelli, Kathy Sanders, Greg Scott, Mark Suagee

Absent: Fred Ronstadt, Cynthia Schroeder, Scott Thompson, Eileen Warshaw

Staff Present: Anne Woosley, Bill Ponder, Kasia Campbell, Roy Goodman, and Deborah Ortiz

**Call to Order**

President Scott called the meeting to order at 3:35 p.m.

**Roll Call**

Roll was taken and a quorum was declared.

**Approval of Board Minutes**

The minutes of the December 14, 2010 meeting were approved unanimously on motion by Boice and seconded by Bear.

**Treasurer's Report**

In Cynthia Schroeder's absence, the written report on the 501(c)(3) account was presented by Campbell. There is \$54,854.05 in the account.

Ponder provided a report on the 1107 fund. He explained that the money in the 1107 fund comes from Southern Chapter memberships above the individual and household levels. For the month of November that amount was \$1,890 and year-to-date received is \$4,970. The beginning balance was \$25,214 less \$6,296 of expenditures for a November month ending balance of \$19,888.

**President's Report**

Scott reported on the following items:

- He cited two new members: Susie DeConcini who arrived during the meeting and Fred Ronstadt, not present.
- He introduced Nancy Young Wright, a prospective new board member, elected under New Business.
- He announced the board received thanks from Bruce Dinges and Kasia Campbell for the support of the Book Fair.
- He requested that board members provide Carol Quesnette with their RSVP for every board meeting. A number of board members drive long distances to Tucson and an unnecessary trip could be saved if there is no quorum.
- Board members are requested to wear their red name tags to the meetings and to be sure to wear them to the State Board Meeting on January 28 if they plan to attend.

- He announced there would be a tour of the AHS library, archives and artifact storage areas for new board members, and any other board member who might be interested, at 2:00 p.m. before the February 8 meeting. Please meet in the library.

### **Executive Director's Report**

Woosley reported on the following:

- She reminded everyone that U. S. Representative Gabrielle Giffords was the M/C at the opening ceremony for the exhibit of the Declaration of Independence last January. Dan Buckley taped the ceremony and the crowds during the two days of the exhibit and has created a film of the event which he will be uploading to the AHS website as a tribute to Representative Giffords and those killed and injured in the tragic events of last Saturday. Staff has also prepared a message of condolence that has been posted on the website.
- She had expected to have the Governor's budget to present at the meeting, as it was to have been released today, but it had not been received prior to the meeting.
- She reported that the Historical League, which is the support group for the Central Arizona Chapter, will be holding a gala fundraiser at the Camelback Inn on Feb. 11. As a part of that they solicited a donation to print a new membership brochure. However, due to lack of time and staff, the old brochure was slightly modified and reprinted. So we still need a better, new brochure, but at least have sufficient copies of the old brochure to use in the meantime.
- She reported that one of the State Board members, Susan Olberding, Chair of the Collections Committee, has generated the idea that each division should "adopt an artifact." Including various types of objects from various parts of the state might aid in making a future grant application more attractive. Woosley mentioned that at the top of her list is the Ferguson Map (the first map of Tucson), but that the board could consider other items. This topic will be considered at the next meeting.
- Regarding the 100 Years/100 Quilts Centennial Exhibit that was presented to the board at the last meeting, she reported that the virtual tour portion of the idea has evolved beyond a simple slide show. Staff is planning a video that moves the viewer through the museum stopping at different quilts where the quilter explains the relationship to the state and history. Staff will work with Dan Buckley to produce the film. An exhibit budget will be presented at the next meeting.

### **Committee Reports**

Fundraising: Scott reported that a grant request was submitted to fund digitizing project to a foundation based in Santa Cruz County, which was mentioned at the last meeting.

Public Relations : Scott first reported that Sanders would be assuming the position of Membership Chair, which better suits her skills. A Public Relations Chair is still needed.

Sanders reported on producing a newsletter and made several observations:

- High cost - \$10,000 per year to communicate twice a year with members
- The deadline for a Spring newsletter has passed.
- The publisher we used before has not been responsive.
- The staff time necessary to write articles and to address and mail the newsletter is considerable given other responsibilities as well as preparations for the Centennial.

Therefore, she recommended that we reconsider the newsletter, at least in hard-copy form.

Discussion followed about going to an electronic newsletter and who we might get as publisher. Woosley suggested that the \$10,000 might be better spent making the website more interesting. She also suggested using the money to put ads in publications like the Desert Leaf.

### **Call to the Public**

Mark Suagee passed out an invitation to subscribe electronically ([www.journaloftheearlyamericas.com](http://www.journaloftheearlyamericas.com)) to the new *Journal of the Early Americas*, which is aimed at re-enactors of history from 1607 to 1848.

### **New Business**

The following items were reported/approved:

- It was moved by Kelly, seconded by Carroll, and passed unanimously that we approve \$2,576.20 from the 1107 fund to purchase materials to build new furniture for the lobby reception.
- It was moved by Kelly, seconded by Mathis, and passed unanimously that we elect Nancy Young Wright to the chapter Board.

### **Announcements**

- The next meeting is scheduled for Tuesday, February 8, at 3:30 p.m.
- The Southern Arizona Chapter Board members are invited to the State Board Meeting at AHS in Tucson on January 28 beginning at noon. Lunch will be served at 11:30 a.m.
- Sanders announced the AHS lecture series that are held once a month, February through May. Information is available on website.
- Scott introduced new member, Susie DeConcini.

The meeting was adjourned at 4:50 p.m.  
Respectfully submitted,

Gene Caywood, secretary

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Greg Scott, President

Date