

**The Arizona Historical Society
Board of Directors Meeting Minutes
Friday, September 23, 2011
Tempe, Arizona**

Present

Jim Babbitt
Frank Barrios, Vice-president
Marsha Bonham
Rich Boyd
Chris Carroll
Ted Cunningham
John Driggs
Emily Düwell
Art Fox
Lynn Haak
George Hartz
Mark Haynes
Hal Herbert
Axel Holm
John Lacy
Julie Larson, Secretary
Mary Parker
Bill Porter
Cindy Schroeder, Treasurer
Greg Scott
Richard Shaw
Michael Urman
Michael Wade, President

Absent

Craig Colvin
Jack Donnelly
Bonnie Henry
Pat Loven
Colleen Mathis
Don Prior

Staff

Anne Woosley, Executive Director
Bill Ponder, Chief Administrative Officer
Madison Blakley, Arizona Experience
Museum Curator
Carol Brooks, AHS-Rio Colorado Curator
Bruce Dinges, AHS-Publications Div. Dir.
Eric Gonzales, AHS-Administration
Kyle McKoy, AHS-Central Division Dir.
Deborah Ortiz, Executive Assistant
Les Roe, AHS-Northern Division Director

1 **Call to Order**

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3 President Wade called the meeting to order at 12:00 p.m.

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5 **Roll Call**

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7 Roll was taken and Wade declared a quorum present.

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9 **Approval of Minutes**

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11 **Schroeder moved to approve the minutes of the August 12, 2011, Board of Directors**
12 **meeting. Lacy seconded. Motion passed unanimously.**

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14 **Introductions**

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16 Wade introduced Rich Boyd, president of the Northern Chapter Board who is now serving on the
17 Board of Directors.

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19 **Call to the Public**

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21 Wade made a call to the public. None were heard.

22
23 **President’s Report**

24
25 Wade offered a brief overview of Society events and strategies. He stated that Holm is now the
26 Collections Committee chair. Wade attended the annual Culturekeepers event earlier this month
27 that was emceed by Marshall Trimble.

28
29 Barrios provided an update on the Arizona Centennial Best Fests, which are events that celebrate
30 Arizona’s Centennial. The Prescott event was the first to be held and there was a huge turnout.
31 There will be a Best Fest in Tucson in January and one in Phoenix in February.

32
33 **Discussion and/or Action Items**

34
35 **Item A pertaining to the Community Outreach Committee:** Discussion and action, if any, on
36 the Committee’s recommendations regarding grants; Cunningham provided an overview of the
37 program and the committee’s key criteria for reviewing grant applications. Forty-four
38 applications were received with a total request of \$78,000; \$40,000 is available. **Porter moved**
39 **to approve the committee’s funding recommendations as presented (attached). Babbitt**
40 **seconded.** There was discussion. Cunningham explained the committee elected to retain \$1,500
41 of the available funds in order to offer support for trainings. Lacy said the Arizona History
42 Convention is planning to target workshops for benefit of the certifieds and funds for
43 scholarships would be a great benefit. **Motion passed unanimously.**

44
45 **Item B pertaining to Ad Hoc Committee on Formation of an AHS Fund-Raising**
46 **Organization:** Discussion and action, if any, on whether the AHS should create a new
47 501 (c)(3) to provide statewide support to AHS as a prerequisite to any large scale

48 Legacy Giving and Major Donor fundraising campaigns. Hartz said the committee met this
49 week and after extensive discussion they recommend that the board create the Arizona Historical
50 Society, Inc. Lacy gave an overview of the proposed Articles of Incorporation and By-laws
51 (attached). He explained that the new entity would fall under the Executive Committee of the
52 Board of Directors with authority to appoint two additional members, subject to approval by the
53 Board of Directors. The appointed members would serve three-year terms subject to
54 reappointment. Discussion followed. **Porter moved that AHS authorize individuals acting as**
55 **incorporators to reorganize Arizona Historical Society, Inc. as a nonprofit Arizona**
56 **corporation authorized under the Internal Revenue Service Section 501 (c)(3). Lacy**
57 **seconded.** Discussion followed. **Motion passed unanimously.**
58

59 **Item C pertaining to Officer Elections:** Discussion and action, if any, regarding the nominating
60 and elections process; Schroeder said the committee met today and discussed officers for 2011-
61 12. The committee will contact each person nominated to see if they are willing to serve; the
62 names of those interested in serving will then be circulated in advance of the November board
63 meeting; all of those nominated will be put on a ballot with two lines available for write-ins.
64 Discussion followed. Porter expressed concern that the process not be perceived as a closed one.
65 He suggested that when the board meets after the annual meeting, the Nominating committee
66 could share the names of those interested in serving and then open nominations from the floor,
67 allowing anyone interested in running to do so. Wade said that Porter's proposed process would
68 be followed and the board concurred.
69

70 **Item D pertaining to Membership:** Discussion and action, if any, regarding the use of
71 Groupon.com to increase members and/or admissions. Porter reported that AHS is in the final
72 stage of the application with Groupon. Discussion followed. Ponder clarified that the Groupon
73 offer will be a 2-for-1 admission to the Museum at Papago Park.
74

75 **Item E pertaining to Membership and Community Outreach:** Discussion and action,
76 if any, regarding adoption of a joint membership category. [This is dependent upon both
77 committees having completed their review.] Porter said the committees need to meet to
78 consider this topic. Barrios encouraged the chapter boards to be involved at their local
79 Centennial Best Fest events in Phoenix and Tucson to promote AHS and membership.
80

81 **Item F pertaining to the Riordan Mansion State Historic Park:** Discussion and action, if any,
82 regarding an amended contract agreement with AHS and Arizona State Parks. Ponder said over
83 a year ago AHS entered into an agreement with Arizona State Parks to take over management of
84 the Riordan Mansion State Historic Park in Flagstaff. Roe introduced Lee Eason and Ray
85 Warriner from Arizona State Parks and explained that the proposed changes to the agreement
86 include the transfer of Arizona State Parks staff to AHS. Lee noted the staff positions are part-
87 time and have moved to AHS and the amendment is for the bookkeeping piece of the transfer.
88 Ponder explained how the staffing changed over the summer allowing for a more efficient use of
89 staff and a savings of almost \$30,000 a year. Roe said earned revenue pays for salaries. **Lacy**
90 **moved approval of the amended contract agreement with AHS and Arizona State Parks.**
91 **Babbitt seconded. Motion passed unanimously.** Lee thanked AHS for partnering with Arizona
92 State Parks to keep Riordan Mansion State Historic Park open. She thanked Roe with help
93 during the transition and Meehan who is acting manager at the park. Woosley stated that on
94 behalf of AHS, it has been a pleasure to have a collegial relationship with Arizona State Parks.
95

Executive Director's Report

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97
98 Woosley commented that since the last meeting, much time has been devoted to the Arizona
99 Experience Museum project. Phase one is complete, which includes the architectural schematic
100 and exhibit design. The build-out cost has been provided by WRL Architects, Mortenson
101 Construction, and Gallagher & Associates. She reminded the board that the leadership for this
102 project is in close collaboration with the Governor's office. In 2010, AHS was legislatively
103 mandated to take responsibility for the Arizona Mining and Mineral Museum and create what is
104 now called the Arizona Experience Museum. Woosley commented that the Governor is highly
105 supportive of this project but given the economic environment, required planning, and
106 construction schedule, the project will not be completed in 2012. The Governor has stated that
107 the Arizona Experience Museum will be a legacy of her term in office. Woosley said Kevin
108 Kinsall, the Governor's Natural Resources Advisor, is now the official policy advisor for AHS.
109 She explained that although the bricks and mortar museum would not open in 2012, the AHS on-
110 line learning center called "Arizona Experience" will be introduced. Staff is working on a variety
111 of ways to provide on-line educational programming. The February 14 Centennial celebration
112 presentation will unveil this project to the public. The content follows the exhibit design of the
113 Arizona Experience Museum and, in addition to being fun and dynamic, will meet educational
114 state standards. There is already new material on the AHS website that includes an historical
115 component. Additional museum exhibition themes, that are expected to be available on-line in
116 February, include mining/geosciences; solar; and water/natural resources. Woosley said staff is
117 working with a team including Kevin Kinsall, educators, and others. A suite of on-line
118 educational programming will continue to be developed throughout 2012. Discussion followed.

119
120 Woosley reported that the AHS is now working with the Mexican Consulate regarding the loan
121 process for the Caborca font.

122
123 *100 Years/100 Quilts* Exhibition – Woosley announced that Secretary of State Ken Bennett will
124 serve as honorary chair of the Centennial exhibit that opens on February 18 in Tucson. She noted
125 that the Arizona Centennial Commemorative quilt will be unveiled tomorrow at a special event
126 in Prescott. In addition to the exhibit at AHS in Tucson, the quilt will travel to other locations,
127 including the Rotunda in Washington D.C.

128
129 Schroeder encouraged the board to follow AHS on Facebook because there are very interesting
130 and informative historical posts.

131
132 The board recognized Woosley for her work.

Committee Reports

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136 **Awards and Recognition** - Lacy said the primary function of the committee is the *Al Merito*
137 Award. Board members should submit the names of appropriate individuals to him at anytime.

138 **Collections** – No report.

139 **Community Outreach** – Report was given under Discussion and/or Action Item A.

140 **Development** – Hartz said the committee would meet soon. He reported the annual funds
141 collected to date are \$16,175, which is down from last year. Cunningham provided the
142 committee with a list of large foundations in Arizona.

143 **Executive/Personnel** – Wade said the committee would meet to conduct the annual review of

144 the executive director.
145 **Exhibits & Education** – Larson will report on the committee meeting held today at the next
146 board meeting.
147 **Finance** – Schroeder said the budget reports for July and August were provided to the board for
148 review at today’s meeting.
149 **Governance & Policy** – No report.
150 **International Affairs** – Holm attended a nine-week course on the history of immigration and
151 customs that was very good. He said AHS should do more in this area.
152 **Legislative Affairs** – No report.
153 **Membership** – No report.
154 **Nominating** – Schroeder said the committee talked with the members who are up for reelection
155 and all are interested in serving another term. The Central Chapter Board submitted two names
156 to the committee for the upcoming vacancies from Maricopa County. Regarding the board
157 vacancies in Greenlee and Apache Counties, letters will be written to the certified in those
158 counties in search of potential board members.
159 **Property & Building Maintenance** – Urman said progress continues on the Charles O. Brown
160 House and that the archaeological research should be completed soon. He said Ponder has the
161 building plans from one of the tenants and the board is encouraged to visit the house at any time.
162 He remarked that the Sosa-Carrillo-Fremont House would be the next focus of the committee.
163 The Oro Belle property transfer is still pending.

164
165 Driggs suggested that board officers automatically be elected into two-year terms. Discussion
166 followed. Wade referred this to the Governance Committee for review.

167
168 **Publications** – Haak said Dinges has been working on e-publishing. She presented Jim Turner’s
169 recent publication “Arizona” to the board for review.

170 **Ad Hoc Committee on Volunteers** – Wade said a written report would be available soon.

171 **Ad Hoc Committee for Strategic Planning** – Wade said the committee would meet to look at
172 structure.

173

174 **Updates from Chapters**

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176 **Northern Chapter** - Boyd provided an update on the Greg Cabin and the upcoming Northern
177 Arizona Pioneers’ Historical Society/Riordan Action Network event.

178 **Rio Colorado Chapter** - Haynes said planning is underway for the Yuma Crossing Days and the
179 Redondo Reunion Centennial event. He said the City of Yuma is working on some Molina Block
180 restoration. Events are also being planned for the upcoming winter visitor season.

181 **Central Chapter** - McKoy said the Photographs Fair would be held on October 15. She
182 announced that AHS received a Teaching American History grant and that staff are running a
183 workshop for teachers at the museum today. She noted there is new space in the mezzanine for a
184 300 sq. ft. changing exhibit, and on September 30, the annual Dia de Los Muertos exhibit would
185 be installed.

186 **Southern Chapter** - Scott shared that the chapter board saw a few of the quilts from the
187 upcoming exhibit and they are fabulous pieces of art. The chapter fundraising event has been
188 moved to August 2012, Tucson’s birthday month. Scott encouraged the board to visit the C.O.
189 Brown House, and noted it is the oldest building in Tucson. He complimented Urman on
190 successful work being done to revitalize the property. He said there is space for AHS in the

191 house and the chapter board hopes to have a presence there with a store. Scott commented that
192 recently he had a nice visit to Cochise County with the Docent Council to see historic sites.

193

194 **Announcements and other Matters for Consideration at Future Board Meetings**

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196 Next meeting – To be determined.

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Adjournment

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200 Meeting adjourned at 2:20 p.m.

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204 Signed: _____ Date: _____

205 Michael Wade, President