

**The Arizona Historical Society  
Board of Directors Meeting Minutes  
September 25, 2009  
Tempe, Arizona**

1 Present

2 Wayne Anderson  
3 Jim Babbitt, Treasurer  
4 Frank Barrios, Secretary  
5 Deanna Beaver  
6 Marsha Bonham  
7 Ted Cunningham  
8 Jack Donnelly  
9 John Driggs  
10 George Hartz  
11 Mark Haynes  
12 Axel Holm  
13 John Lacy  
14 Julie Larson  
15 Pat Loven  
16 Susan Olberding  
17 Jim Ronstadt, President  
18 Bill Schafer  
19 Oscar Schraml, Vice-president  
20 Cynthia Schroeder  
21 Richard Shaw  
22 Michael Urman  
23 Michael Wade  
24

25 Absent

26 Dan Chambers  
27 Lynn Haak  
28 Don Prior  
29 Ralph Smith  
30

31 Staff

32 Anne Woosley, Executive Director  
33 Carol Brooks, AHS-Rio Colorado Curator  
34 Roy Goodman, Membership Coordinator  
35 Kyle McKoy, Education/Outreach Div. Dir.  
36 Deborah Ortiz, Executive Assistant  
37 Bill Ponder, Chief Administrative Officer  
38 Les Roe, AHS-Northern Div. Dir.  
39 Peter Welsh, AHS-Central Division Director  
40 Seth Willey, AHS-Central Events Manager  
41 AHS-Central Interns: Callie Boyd, Colma  
42 Lalor and Alicia Porter  
43

44 Guests

45 Jim Bonham  
46 Stephanie Dowling  
47 Nancy Flores  
48 Marshall Trimble

49 **Call to Order**

50  
51 President Ronstadt called the meeting to order at 12:00 p.m.

52  
53 **Roll Call**

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55 Roll was taken and Ronstadt declared a quorum present.

56  
57 **Approval of Minutes**

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59 **Lacy moved to approve the minutes of the August 14, 2009, Board of Directors meeting as**  
60 **presented. Beaver seconded. Motion passed unanimously.**

61  
62 **Introductions**

63  
64 Woosley introduced staff, Welsh introduced the AHS-Central interns and Ronstadt introduced  
65 the guests.

66  
67 **Call to the Public**

68  
69 Ronstadt made a call to the public. None were heard.

70  
71 **Culturekeepers**

72  
73 Marshall Trimble gave a presentation on the Culturekeepers program. Starting six years ago, the  
74 program began honoring ten people a year leading up to the Centennial. The individuals being  
75 honored have made diverse contributions to the State of Arizona. The Westin Kierland Resort  
76 hosts the annual event and in 2012 there will be a celebration of all 100 honorees.  
77 Culturekeepers would like to have AHS as a partner at no cost. The Barry Goldwater Center for  
78 the Southwest and Sharlot Hall are partners. Trimble said there are four years remaining and the  
79 individuals for this year have been selected. This year's event is scheduled on December 20. He  
80 reviewed the support the Westin Kierland Resort has provided over the years. Trimble stated  
81 that during the past six years, nearly 5,000 people had been involved with Culturekeepers and  
82 they believe it would be beneficial to have AHS as a partner and for the membership to be  
83 informed of the event. The Westin Kierland Resort would like to use the AHS membership  
84 mailing list. Barrios asked if AHS as a partner would there be a place for representation on  
85 Culturekeepers selection committee and Trimble responded yes. Stephanie Dowling spoke about  
86 the benefits of having AHS as a partner and thanked the board for allowing them to make this  
87 presentation. Board members were provided a handout and letter about Culturekeepers.

88  
89 **President's Report**

90  
91 Ronstadt thanked the committees for their work and he encouraged board members to attend  
92 AHS events being offered throughout the state.

93  
94 **Executive Director's Report**

95  
96 2010 Budget Preliminary Indications

97 Woosley reported that the Governor's Office of Strategic Planning and Budgeting (OSPB)

98 requested all agencies to submit a report for how they would respond to a 15% cut in the fiscal  
99 year 2010 budget. For AHS, it means an additional cut of \$580,000 from appropriations and  
100 \$84,000 from non-appropriations. She said Ronstadt would create an ad hoc committee to look  
101 at what reorganization would be necessary for AHS. Woosley noted there is an internal group of  
102 staff making the initial assessment and response to OSPB, which is due October 9.

103

#### 104 Building Improvements

105 *Stimulus Dollars:* Woosley stated the Energy Saving Company (ESCO) would visit AHS-Tempe  
106 and AHS-Tucson to assess systems such as chillers, lighting, heating, and determine critical  
107 needs and costs. She said the Arizona Department of Administration (ADOA) has control of  
108 stimulus dollars and AHS hopes to receive funding.

109

110 *Historic Preservation Grant:* Woosley reported that AHS received a \$10,000 Historical  
111 Preservation Grant from the City of Tucson for repairs to the adobe walls of the Charles O.  
112 Brown House.

113

#### 114 Events to the End of 2009

115 Woosley reviewed a few of the AHS events being held throughout the state during the upcoming  
116 months and encouraged the board to visit the website for a listing of all events. She announced  
117 the Sandra Day O'Connor exhibit opening on October 21 and said Justice O'Connor would be at  
118 the event. The annual meeting will be held in Tucson on Saturday, November 14, with guest  
119 speaker Kristie Miller. The book fair is scheduled for December 4-5.

120

#### 121 Museum Directory

122 Woosley informed the Board that Julia Arriola, AHS-Southern curator, is working on the  
123 directory and has dedicated time every week for the project.

124

#### 125 AHS Logo Trademark

126 Woosley thanked Lacy for securing the trademark for the AHS logo.

127

128 Responding to a question about the status of the *Tucson Citizen* archives, Woosley said four  
129 weeks ago she received communication from Kate Marymont at Gannett indicating that they  
130 were working on what to do with the archives. Since then, there has been no further contact.  
131 Woosley said she would contact Kate Marymont again.

132

### 133 **Committee Reports**

134

135 Ronstadt said he would establish an ad hoc committee made up of members from the Strategic  
136 Planning, Finance, and Executive Committees to address the impact on the Society given the  
137 budget situation. The committee will meet after October 15, 2009.

138

139 Awards and Recognition – No report.

140

141 Collections – No report.

142

143 Community Outreach – Cunningham reported the committee was reviewing certification  
144 documents and the grant application packet, which would be presented to the board in  
145 November.

146

147 Development – Wade referenced the working paper that was distributed by email to the Board  
148 and said he incorporated the responses from board members on the back pages. He suggested a  
149 special meeting to review the working paper and determine what kind of organization the Board  
150 wants to have. He noted there are certain things staff and board members need to do and there  
151 needs to be radical change. Wade remarked there are some serious questions about how AHS is  
152 structured, how it operates, and what is produced. He appreciated the feedback from the Board  
153 and noted there are overlaps with other committees. With a special meeting, the Board could  
154 identify the crucial items. There was discussion. Shaw said this is an important time to turn  
155 things around. Barrios stated the cuts that are coming could be very deep.

156  
157 Executive/Personnel – Ronstadt said the committee would meet in October to conduct the annual  
158 review of the executive director.

159  
160 Exhibits & Education – No report.

161  
162 Finance – Ponder reported that two months into the fiscal year AHS is managing. He  
163 commented that OSPB had been transferring dollars very slowly so Accounting has to watch  
164 expenditures very carefully and be sure vendors are paid on time.

165  
166 Governance & Policy – Shaw has been working on the Oro Belle property. He provided Driggs  
167 and Urman with the information he has collected and they will see if they can assist with a  
168 resolution.

169  
170 Action Item A was moved forward in the agenda. Shaw explained the background of the  
171 proposed bylaw change. He said there was great interest on behalf of the Board to have Ronstadt  
172 serve a second year as president but under the current bylaw, he would be ineligible. There was  
173 discussion.

174  
175 **Shaw moved to amend the bylaws of the Arizona Historical Society with the adoption of the**  
176 **following amendment to Section 3C of Article VI of the bylaws of the Arizona Historical**  
177 **Society (the deleted language is indicated with ~~strike through~~ and new language is**  
178 **indicated with underscore):**

179  
180 **Society members elected to serve their first term on the Board of Directors shall serve a**  
181 **one-year term and are eligible for reelection to two (2) three (3) year terms. Any person**  
182 **who has previously served twelve (12) or more months as an elected, appointed, or ex-**  
183 **officio Society Director, shall be eligible for reelection to two (2) three (3) year terms. The**  
184 **Board of Directors may make an exception to this rule upon the request of the Nominating**  
185 **Committee to permit a director to extend an otherwise expiring term for a ~~one (1) year-~~**  
186 **term up to two (2) one (1) year terms to permit such director to serve as president of the**  
187 **Board of Directors. After one (1) year off the Board, a former board member may be**  
188 **eligible for two (2) three (3) year terms.**

189  
190 **Lacy seconded. There was discussion. Motion passed unanimously.**

191  
192 International Affairs – Holm said there is a woman working with the Pimeria Alta Historical  
193 Society to identify historical societies in Sonora, Mexico. She has discovered an interesting  
194 place in Obregon and Holm stated there may be the opportunity for shared events with AHS in  
195 the future.

196  
197 Legislative Affairs – No report.

198  
199 Membership – Barrios said the committee met today. He reviewed the monthly membership  
200 report. The committee discussed how to use the Centennial to get new members. They talked  
201 about one-minute history segments for radio. Barrios stated AHS-Central is looking to bring the  
202 First Families group to the museum. The committee discussed having board members gift a  
203 membership and then receive ten free memberships to give away. Holm said the Pimeria Alta  
204 Historical Society had a membership renewal rate of 60% from gifted memberships. He is  
205 working on a comparison chart with other historical organizations throughout the country and  
206 reported that so far, AHS is about average. Shaw said there might be some interest in bringing  
207 Native American groups into the museums. There was discussion about gaming funds.

208  
209 Nominating – Beaver reported the committee met September 17 to consider officers and board  
210 candidates.

211  
212 **Beaver moved the following slate of officers to be proposed at the November board**  
213 **meeting: Jim Ronstadt, President; Oscar Schraml, Vice-president; Jim Babbitt, Treasurer;**  
214 **and Frank Barrios, Secretary. Lacy seconded.** There was discussion. Lacy said if there are  
215 other names for consideration they could be presented at the November board meeting. **Motion**  
216 **passed unanimously.**

217  
218 **Beaver moved the following slate of board candidates for consideration at the annual**  
219 **meeting:**

220

<u>Name</u>	<u>County</u>	<u>Chapter</u>
222		
223 <b>Eligible for first-year term</b>		
224 <b>George Hartz</b>	<b>Maricopa</b>	<b>Central</b>
225 <b>Mary Parker</b>	<b>Maricopa</b>	<b>Central</b>
226 <b>Cynthia Schroeder</b>	<b>Pima</b>	<b>Southern</b>
227		
228		
229 <b>Eligible for first, three-year term</b>		
230 <b>Marsha Bonham</b>	<b>Cochise</b>	<b>Non-chapter</b>
231 <b>Jack Donnelly</b>	<b>Maricopa</b>	<b>Central</b>
232 <b>Pat Loven</b>	<b>Coconino</b>	<b>Northern</b>
233		
234 <b>Eligible for second, three-year term</b>		
235 <b>Jim Babbitt</b>	<b>Coconino</b>	<b>Northern</b>
236 <b>John Driggs</b>	<b>Maricopa</b>	<b>Central</b>
237 <b>Lynn Haak</b>	<b>Gila</b>	<b>Non-chapter</b>

238  
239 **Schraml seconded. Motion passed unanimously.**

240  
241 Property & Building Management – No report.

242  
243 Publications – No report.

245 Ad Hoc Committee for Strategic Planning – Schraml reported the committee met today and  
246 discussed stimulus funds, energy savings, staffing, the impact of further budget cuts, and funding  
247 districts. Lacy said for fixed costs, one idea could be to look at special taxing districts that would  
248 have to be authorized by each of the individual counties. It could include AHS, State Parks, the  
249 Arizona State Museum and other types of county historical properties. Babbitt said there are  
250 three tax districts on the upcoming ballot in Coconino County. There was discussion. Barrios  
251 said furloughs need to be considered. Woosley said AHS needed to look at a whole new way of  
252 structuring itself. She said AHS would have to make fundamental changes and everything is on  
253 the table for discussion. Holm suggested creating a marketing committee to sell AHS and  
254 memberships. He said there needs to be something to sell to the current generation. Schraml  
255 reported that the first of October the Quartermaster Depot in Yuma would no longer be run by  
256 State Parks but instead be taken over by the City of Yuma and the Heritage Area.

257

258

### Items Scheduled for Board Discussion and/or Action

259

260 **A.** Discussion and action regarding the proposed Amendment to the bylaws of the Arizona  
261 Historical Society was considered under the Governance Committee report.

262

263 **B.** Discussion and action regarding the Nominating Committee recommendations for 2009-2010  
264 Board Officers was considered under the Nominating Committee report.

265

266 **C.** Discussion and action regarding the Nominating Committee recommendations for 2009-2010  
267 Board of Directors nominees for the November ballot, to fill first-year terms, first three-year  
268 terms, and second three-year terms was considered under the Nominating Committee report.

269

270 **D. Schroeder moved to approve the AHS budget for fiscal years 2009-2010 and 2010-2011**  
271 **as presented. Babbitt seconded. There was discussion. Motion passed unanimously.**

272

273 **E.** Discussion regarding a Culturekeepers partnership will be considered at the November 2009  
274 meeting.

275

### Announcements and other Matters for Consideration at Future Board Meetings

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277  
278 Driggs provided an overview of Papago Park and said there is currently a study underway. On  
279 Monday, he will tour the AHS Museum at Papago Park with Lynn Smith who is in charge of all  
280 state buildings. He stated the Phoenix Museum of History (PMH) is now closed and although the  
281 Society submitted a proposal to merge with the PMH, the Arizona Science Center was selected.  
282 Driggs noted the City of Phoenix owns both the PMH and Arizona Science Center facilities and  
283 said AHS needed to get involved with the City of Phoenix and have a presence at Heritage  
284 Square. Barrios said the PMH voted 7-3 to go forward with an agreement with the Arizona  
285 Science Center. He said the Arizona Science Center also made an agreement with the City of  
286 Phoenix to ensure the facility would continue to be a history museum. Barrios stated the history  
287 museum would probably be closed for about one year so exhibits could be developed. Driggs  
288 said Chevy Humphrey, President and CEO of the Arizona Science Center, is open to a  
289 meaningful collaboration with AHS. He said the City of Phoenix would soon make a formal  
290 request of AHS for a partnership with the Arizona Science Center.

291

292 The next meeting will be held on Saturday, November 14, 2009, in Tucson. The board meeting  
293 will begin at 9:30 a.m. and the Annual Meeting at 11:00 a.m.

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**Adjournment**

The meeting adjourned at 1:50 p.m.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
                    Jim Ronstadt, President